

JUDGED EVENT OVERVIEW

EVENTS IN ALPHABETICAL ORDER

Administrative Support Research—Judges responsibility is to read & judge the paper prior to the event and listen to the presentation on March 9, 2012. Grading sheets and papers would be mailed or emailed to you 2-3 weeks prior to the event.

TOPIC Research and discuss changes in technology being used in today's office compared to past years.

Topics may include but are not limited to:

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|--|--|-------------------------------------|
| <input type="checkbox"/> Word Processing | <input type="checkbox"/> HVAC | <input type="checkbox"/> Ergonomics |
| <input type="checkbox"/> Photocopying | <input type="checkbox"/> Interoffice mail | <input type="checkbox"/> Equipment |
| <input type="checkbox"/> Telephone systems and usage devices | <input type="checkbox"/> Communication Systems | <input type="checkbox"/> Hand held |
| <input type="checkbox"/> Telecommuting | <input type="checkbox"/> Video Conferencing | <input type="checkbox"/> Scheduling |
| <input type="checkbox"/> Work stations/cubicles | | |

Computer Animation Team—Judges responsibility is to judge the multimedia and listen to the presentation on March 9, 2012. Event information would be emailed to you one week prior to the event.

TOPIC Design an animated video that promotes exploration of space and the universe

Computer Modeling—Judges responsibility is to judge the multimedia and listen to the presentation on March 9, 2012. Event information would be emailed to you one week prior to the event.

TOPIC Model a mascot to represent BPA for the year 2050

Digital Media Production— Judges responsibility is to judge the media prior to the event and listen to the presentation on March 9, 2012. Grading sheets and media would be mailed to you 2-3 weeks prior to the event.

TOPIC: Create a one to two (1-2) minute promotional piece for the Business Professionals of America National Leadership Conference in Orlando, FL.

Economic Research Individual—Judges responsibility is to read & judge the paper prior to the event and listen to the presentation on March 9, 2012. Grading sheets and papers would be mailed or emailed to you 2-3 weeks prior to the event.

TOPIC For many years the US government has funded many initiatives and entitlements by borrowing money. As a result, the national debt has increased significantly. What will be the economic impacts of balancing the federal budget?

Economic Research Team—Judges responsibility is to read & judge the paper prior to the event and listen to the presentation on March 9, 2012. Grading sheets and papers would be mailed or emailed to you 2-3 weeks prior to the event.

TOPIC The purpose of taxes is to generate revenue to allow government to provide services to citizens that they cannot easily provide on their own. If the government chose to reduce taxes by eliminating some selected services, what would be some suggestions on what services could be candidates for elimination and what would the impact be to the average citizen?

Entrepreneurship—Judges responsibility is to read the business plan & judge the plan prior to the event and listen to the presentation on March 9, 2012. Grading sheets and business plans would be mailed to you 2-3 weeks prior to the event.

Extemporaneous Speech—Judges would be responsible for listening to students give 3-5 minute speeches on March 9, 2012. Event information would be emailed to you one week prior to the event.

Financial Analyst Team—Judges responsibility would be to judge each groups solution to the case study on March 9, 2012. Event information would be emailed to you one week prior to the event.

Students use spreadsheet, accounting, marketing, business knowledge to provide solutions to case problem given to the student the day of the event. Students will have 90 minutes to prepare a solution to the case problem and 10 minutes to present their findings.

Global Marketing Team—Judges responsibility is to read the marketing plan & judge the plan prior to the event and listen to the presentation on March 9, 2012. Grading sheets and marketing plans would be mailed to you 2-3 weeks prior to the event.

TOPIC: Students-On-The Go is a for-profit student exchange program that places students from other counties in the homes of American students for an 11-month period each school year and places American students abroad as well. The cost of the program is paid by the students and their families. Currently only students from Europe and the United States are eligible. Because of their success, Students-On-The Go would like to expand to increase volumes and profits.

Your firm has been hired to provide a marketing plan for the expansion in the domestic market (United States) and a vision for future global expansion in one country of your choice. Be prepared to justify the country you have chosen from a marketing standpoint.

Graphic Design Promotion—Judges responsibility is to judge the multimedia prior to the event and listen to the presentation on March 9, 2012. Grading sheets and graphics would be emailed to you 2-3 week prior to the event.

TOPIC: Develop a flyer and logo promoting the 2013 BPA National Conference in Orlando, FL.

Human Resource Management—Judges would be responsible for listening to student presentations on March 9, 2012. Students will be given a case study with 30 minutes to develop a solution and presentation to be delivered to judges. The case studies are related to a human resource issue within the company. Event information would be emailed to you one week prior to the event.

Interview Skills—Judges would be responsible for interviewing students in a mock interview situation on March 9, 2012. Judging would begin at 8 a.m. with Finals to start at 12:30 p.m. Event information would be emailed to you one week prior to the event.

Network Design Team—Judges responsibility is to judge the network infrastructure and listen to the presentation on March 9, 2012. Event information would be emailed to you one week prior to the event.

Prepared Speech—Judges would be responsible for listening to students give 5-7 minute speeches on March 9, 2012. Event information would be emailed to you one week prior to the event.

Presentation Management Individual—Judges would be responsible for listening to student presentations related to the below topic on March 9, 2012. Event information would be emailed to you one week prior to the event.

TOPIC Your school is planning to recognize one club or extracurricular activity to highlight at an upcoming assembly as a model of what students do outside the classroom. The school's administration will review a presentation to be made by each organization and will select accordingly. You are to develop a presentation using both print and broadcast media that highlights BPA and the activities you and you chapter experience. You should provide an overview of BPA in general and then highlight one activity in BPA to use as a detailed example of a BPA's value.

Presentation Management Team—Judges would be responsible for listening to student presentations related to the below topic on March 9, 2012. Event information would be emailed to you one week prior to the event.

TOPIC: Many colleges and professional certification programs have recently been offering their courses on-line as a means to both increase enrollment and to make it more convenient for students to be able to take classes at times that fit into their schedules. Create a multi-

media presentation that encourages school administration to develop a pilot of on-line classes within your school.

Small Business Management Team—Judges would be responsible for listening to student presentations related to the below topic on March 9, 2012. Event information would be emailed to you one week prior to the event.

TOPIC: Three mid-level managers have recently been laid off from their positions at a major high-end retailer, due to downsizing. They have decided to branch out on their own and open a small fashion accessories boutique for men and women called *About You!* They wish to develop their business in Chicago, IL.

They are not sure what products to offer in their boutique and are asking your consulting firm to develop a product line for the store opening and products to include for future expansion.

The mid-level managers have set up an appointment to meet with the Small Business Administration (SBA) to seek assistance and financing in opening this business venture. Each mid-level manager has \$50,000 in severance monies and savings they plan to use. The former managers will need to request a loan from the SBA to move forward with their business.

For their meeting with the SBA, they were asked to develop the following ideas/items:

- Anticipated Budget
- Anticipated Needs—Employees, Equipment, Supplies, etc.
- Anticipated Revenue and Costs
- Promotional Mix
- Need for Business of This Type
- Identity of Target Market
- Determine the Loan Amount to Request from the SBA

Video Production Team—Judges responsibility is to judge the video and listen to the presentation on March 9, 2012.

TOPIC: Create a (3-5) minute video production on —Stop the Bullying, Start a Movement

Web Application Team—Judges responsibility is to judge the website prior to the event and listen to the presentation on March 9, 2012. Grading sheets and URLs will be provided to you 2-3 weeks prior to the event.

Web Site Design Team—Judges responsibility is to judge the website prior to the event and listen to the presentation on March 9, 2012. Grading sheets and URLs will be provided to you 2-3 weeks prior to the event.

TOPIC: Get Your Community Moving

Michelle Obama began an initiative called —Let's Move, America's Move to Raise a Healthier Generation of Kids. Your task is to create an information web site that promotes the campaign in your school and community to get people involved.